



PO Box 1375 • Camdenton, MO 65020 • 573-346-2227 • Fax: 573-346-3496

Friends,

On **Saturday, April 21, 2012**, the 61st Annual Dogwood Festival Parade **will begin at 10:00 AM**. The theme of this year's festival is "***A Wonderful Life***".

Float participants should decorate their entry using the theme of the parade. Businesses and political entries should also decorate for the parade and will pay a fee to be in the parade, unless a business has agreed to be a major contributor to the Dogwood Festival.

If your business or club doesn't want to produce a float, please consider sponsoring a Camdenton School Club or activity in the parade. We want the school children to work on special floats focusing on the rich history of the Camdenton area so this 61st observance will also be educational for them. School floats will bear a sign announcing support from your business or club making their participation possible in the parade. If you'd like to sponsor a school float (just \$100), please contact the Chamber office immediately.

Please **note the deadline for registration is Wednesday, April 11, 2012**. This year, parade participants must be pre-registered. Parade assembly numbers are mailed out and the parade announcement script is written about 7 days before the parade. Therefore, while parade entries received after April 11, 2012 may be allowed in the parade if space is still available, however they will be lined up at the end following the last pre-registered unit. Also, no announcement will be made over the public address system about their entry.

Be part of this fun annual community celebration. Questions on the parade may be directed to the Camdenton Area Chamber of Commerce at 573-346-2227 or go to the Chamber's web site at [www.CamdentonChamber.com/DogwoodFestival](http://www.CamdentonChamber.com/DogwoodFestival).

Sincerely,

Diann Jacobs  
Parade Chair

## 2012 Dogwood Festival Parade Rules and Regulations

1. Please **do not throw candy**, beads, coupons, flyers, etc, from your vehicle or float. Children scrambling for candy and other items risk serious injury and no treat is worth endangering someone's life. You may have someone walk next to the crowd hand out items. If you choose to ignore this rule and throw items, and someone is injured, you could be held liable for all costs involved in that injury.
2. Firecrackers, snapping pops, spray foam, simulated gun fire, or other similar items may not be used.
3. The Camdenton Area Chamber of Commerce, Camdenton R-III School District, the City of Camdenton, Dogwood Festival Committee, their agents, and employees will not be held responsible for any personal injury or property loss, theft or damage.
4. Alcoholic beverages, drugs and fire arms are **not** allowed on school grounds by federal law—nor are these items allowed in the parade. PLEASE NOTE THAT THE CAMDENTON **SCHOOL CAMPUS IS SMOKE FREE—NO SMOKING ON SCHOOL PROPERTY.**
5. No excessive speeds or reckless driving that might injure someone crossing the parade route or watching the parade from the curb.
6. Keep up with whoever is in front of you during the parade.
7. Groups who wish to “perform” must plan and execute their performance while moving. Time constraints simply do not afford the opportunity for groups to stop and perform.
8. If you experience a mechanical breakdown, try to pull off to the side and signal the parade entrants behind you to go on. We have people stationed along the parade route who will try to help you and get you back in the parade, if possible.
9. Those entering the Floats for Competition category will divide the entry fees from this category as follows: 50% for first place, 30% for second place and 20% for third place. Floats for fun will also be judged and ribbons given to the winners.
10. The Parade Entry Form must be received by Wednesday, April 11, 2012 to be placed in the parade and have their announcement read as they pass the reviewing stand. Late entries will be accepted if space is still available, however, they must line up at the end of the parade following the last scheduled unit and the announcer will not be able to read any description of the entry.
11. Entrants should **report to the Camdenton School Campus by no later than 9 AM** on Parade Day (April 21, 2012). **Be sure each person involved in your parade entry knows your line-up number** (these will be mailed to you approximately 1 week before the parade).
12. This is a family-oriented event. Any materials for display or distribution are subject to approval of the Dogwood Committee representatives. Any materials deemed inappropriate or offensive, in the sole discretion of the Dogwood Committee and its representatives shall be removed from the Parade. If you are uncertain as the appropriateness of any materials or displays, please submit them to the Dogwood Committee before the Parade for approval.

**2012 Dogwood Festival Parade Application**  
**10 AM, Saturday, April 21, 2012**  
**Theme – “A Wonderful Life”**

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ e-mail: \_\_\_\_\_

**Check Category:**

✘	Category	Fee
	<b>Float for Competition</b> Prizes: 50% to 1 <sup>st</sup> , 30% to 2 <sup>nd</sup> , 20% to 3 <sup>rd</sup>	<b>\$35</b>
	<b>Float for Fun</b>	<b>\$0</b>
	<b>Non-Chamber Business</b>	<b>\$35</b>
	<b>CACC Chamber Member Business</b>	<b>\$25</b>

✘	Category	Fee
	<b>Equestrian [Rules and Set Up Handled by Camden County Saddle Club]</b>	<b>\$0</b>
	<b>Club or Organization</b>	<b>\$0</b>
	<b>Marching Band</b>	<b>\$0</b>
	<b>Political Entry</b>	<b>\$35</b>

To help us know how much space to a lot in the parade staging area, please complete the following:

Number of Vehicles \_\_\_\_\_ Number of Trailers \_\_\_\_\_ Length of Trailers \_\_\_\_\_

Number of Horses \_\_\_\_\_ Number of People Walking in the Parade \_\_\_\_\_

Description of Entry: \_\_\_\_\_

Please give information the announcer can use when your group moves past the reviewing stand. Suggestions are the history of the organization, number of people involved, location, etc. What you write here is what the announcer will say about your parade entry over the public address system as your group passes the reviewing stand. **Please limit your remarks to no more than 60 words.**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**APPLICATION DEADLINE – APRIL 11, 2012**

I have read and understand the rules and regulations on parade participation and agree to abide by them. I also will be responsible for disseminating the rules to any person(s) associated with our parade entry. I am aware that we are not to throw candy on to the street.

\_\_\_\_\_

Signature

\_\_\_\_\_

Date

Mail completed application with applicable fees (payable to the Camdenton Area Chamber of Commerce) to:  
**Camdenton Area Chamber of Commerce, PO Box 1375, Camdenton, MO 65020**  
 Camdenton Area Chamber of Commerce: 573 346-2227; Fax: 573-346-3496